

FMX2022
CHANGING THE GAME

ON SITE MAY 3-5
ONLINE MAY 6
ON DEMAND UNTIL MAY 31



Press Release #12 – Positive summary after first hybrid edition of FMX

For immediate publication

FMX 2022

Film & Media Exchange

On Site May 3-5, 2022

Online May 6, 2022

On Demand Until May 31, 2022

Stuttgart/Germany, May 7, 2022. Yesterday, the 26th edition of **FMX - Film & Media Exchange** came to a successful close. Over three days on site at Stuttgart's Haus der Wirtschaft and one online day, the conference brought the best of media & entertainment creation on stage from May 3-6, 2022.

Due to the ongoing pandemic, FMX had already decided at the end of April to limit the sale of on site tickets in order to achieve an audience size that was comfortable for everyone involved. FMX has thus reached its self-imposed target of 3,300 participants.

FMX Project Manager **Mario Müller** gives a positive summary of FMX: "We are absolutely thrilled about the success of the first hybrid edition of FMX, and that so many people joined us both on site in Stuttgart and online. We want to thank all the participants, speakers and partners who made FMX 2022 such a fantastic experience. We could not be happier."

Program Chair of FMX 2022, **HaZ Dulull**, also expressed his excitement: "FMX has been exciting, inspirational and emotional for me as the Program Chair this year. From the international visitors, all meeting in person, sharing ideas and stories, making potential business deals and partnerships, through to having a virtual production volume at FMX that we gave right into the hands of everyone who was attending. We changed the game with making technology like this available for people to experience it, but also in how we put this conference together with the amazing team at FMX and the partners who supported us."

Participants from around the world gather for first hybrid edition

Under the theme **Changing the Game**, more than 300 international speakers gave insights into the latest projects and developments in film and media production - from animation, visual effects, immersive and interactive media to storytelling, production management and sustainability - in more than 180 presentations and 60 live Q&As on site and online. Among them were the Oscar-winning film **DUNE**, the stop-motion anthology **THE HOUSE**, the hit animation series **ARCANE**, and presentations by industry legends such as **Chris Corbould** and **Paul Debevec**. The FMX audience was as international as ever - people from more than 60 countries around the world attended this year's FMX.

Petra Olschowski, State Secretary at the Ministry of Science, Research and Arts of Baden-Wuerttemberg, drew a positive conclusion: "We are really happy that FMX is back where it belongs: at the center of the action, back on site in Stuttgart with numerous dedicated visitors. I would like to thank all of the speakers at FMX, the participating schools, companies, partners and sponsors for their commitment - both digitally and in person."

FMX 2022 videos available until May 31

Most presentations will remain available on the FMX website via video on demand until the end of May.

The 27th edition of FMX in spring 2023

FMX is already looking forward to welcoming the international community back for the 27th conference edition on **April 25-28, 2023**.

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Press Downloads

Photos, our logo kit and key visual are available for download [here](#).

If you need any other images or a higher resolution, feel free to contact us via press@fmx.de.

Editor's Notes:

FMX is funded by the [Ministry of Science, Research and Arts](#) and the [Ministry of Economic Affairs, Labour and Tourism](#) of the State of Baden-Wuerttemberg, the [City of Stuttgart](#) and [MFG Baden-Wuerttemberg](#), taking place in cooperation with [ACM Siggraph](#). FMX is organized by [Filmakademie Baden-Wuerttemberg](#), hosting the [Animation Production Days \(APD\)](#), a joint venture with the [Stuttgart International Festival of Animated Film \(ITFS\)](#).

Further information at www.fmx.de